

# SEE & DO PACKAGES - 2024

ATTRACTIONS, ACTIVITIES, TOURS, EVENTS, ARTS AND CRAFTS, RETAIL ETC

Choose your package and business size

## PLATINUM

1

### PREMIUM PROMOTION

Top ranking  
(40% of listing traffic)

Video, 30 images, unlimited words, Highlights bar

1/2 price additional listings\*

Social media feed

Blog and e-mail promotion

Featured listings

## GOLD

2

### ENHANCED PLUS PROMOTION

Top ranking  
(29% of listing traffic)

20 images, unlimited words, Highlights bar

1/2 price additional listings\*

Social media feed

## SILVER

3

### ENHANCED PROMOTION

2nd ranking  
(18% of listing traffic)

10 images and 300 words

1/2 price additional listings\*

## BRONZE

4

### STANDARD PROMOTION

3rd ranking  
(10% of listing traffic)

3 images and 300 words

# SEE & DO PACKAGE FEES FOR SMALL BUSINESSES

## PLATINUM

1

**SMALL**  
**£168**

Non-VAT registered

**EDH/HW Pitstop\***  
add-ons **£56**

Charities/  
Community  
Groups  
**£129**

## GOLD

2

**SMALL**  
**£140**

Non-VAT registered

**EDH/HW Pitstop\***  
add-ons **£56**

Charities/  
Community  
Groups  
**£112**

## SILVER

3

**SMALL**  
**£112**

Non-VAT registered

**EDH/HW Pitstop\***  
add-ons **£56**

Charities/  
Community  
Groups  
**£96**

## BRONZE

4

**SMALL**  
**£84**

Non-VAT registered

**EDH/HW Pitstop\***  
add-ons **£56**

Charities/  
Community  
Groups  
**£84**

# SEE & DO PACKAGE FEES FOR MEDIUM BUSINESSES

## PLATINUM

1

**MEDIUM**  
**£280**

VAT registered

**EDH/HW Pitstop\***  
**add-ons £56**

Charities/  
Community  
Groups  
£196

## GOLD

2

**MEDIUM**  
**£224**

VAT registered

**EDH/HW Pitstop\***  
**add-ons £56**

Charities/  
Community  
Groups  
£157

## SILVER

3

**MEDIUM**  
**£168**

VAT registered

**EDH/HW Pitstop\***  
**add-ons £56**

Charities/  
Community  
Groups  
£118

## BRONZE

4

**MEDIUM**  
**£84**

VAT registered

**EDH/HW Pitstop\***  
**add-ons £56**

Charities/  
Community  
Groups  
£84

# SEE & DO PACKAGE FEES FOR LARGE BUSINESSES

## PLATINUM

1

**LARGE**  
**£336**

>£1 million turnover

**EDH/HW Pitstop**  
**add-ons £56**

## GOLD

2

**LARGE**  
**£280**

>£1 million turnover

**EDH/HW Pitstop**  
**add-ons £56**

## SILVER

3

**LARGE**  
**£224**

>£1 million turnover

**EDH/HW Pitstop**  
**add-ons £56**

## BRONZE

4

**LARGE**  
**£84**

>£1 million turnover

**EDH/HW Pitstop**  
**add-ons £56**

# HEBRIDEAN WAY PITSTOP AND EAT DRINK HEBRIDES ADD-ONS

## Hebridean Way Pit Stop

**£56**

Displayed on Hebridean Way Online Map

Listing on Hebridean Way Pit Stop Page

Pitstop lists promoted Social Media

Pitstops promoted on Hebridean Way walking and cycling maps

Charities/  
Community  
Groups  
£28

## Eat Drink Hebrides

**£56**

Listed in Eat Drink Hebrides Trail online downloadable and physical leaflet

Listing on Eat Drink Hebrides Page

Listing on Food and Drink Pages

Opportunities to collaborate with local businesses

Charities/  
Community  
Groups  
£28